PRESS NOTICE INVITING e-RFP

The Managing Director, Tripura Tourism Development Corporation Limited (TTDCL), Swetmahal, Agartala, West Tripura invites separate item rate RFP for engagement of social media management agency, from eligible, bonafide & resourceful authorized Agent/firm/Organization, through e-Procurement website of Government of Tripura, www.tripuratenders.gov.in up to 5.00 P.M. on 15/12/2019, as detailed below:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Description</th>
<th>Bid Security</th>
<th>Bid Processing Charges</th>
<th>Proposal Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RFP for engagement of social media management agency.</td>
<td>Rs.5.00 lakh</td>
<td>Rs.30,000/-</td>
<td>15th December 2019</td>
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</tbody>
</table>

2. Interested eligible Bidders may download the Bid Documents from the e-tender portal http://tripuratender.gov.in at free of cost from the date of publishing of the RFP or RFP shall also be inspected in the Office of the MD, TTDCL, Swetmahal, Palace Compound Agartala.

3. To participate in the bid, the bidder shall have a valid Class 3 Digital Signature Certificate (DSC), obtained from the certifying authorities enlisted by Controller of Certifying Authorities (CCA) at http://cca.gov.in

4. a) Earnest Money Deposit (EMD) and RFP Processing Charge(RFP-PC) shall have to be remitted through on-line in the designated bank account of the Managing Director, TTDCL, Swetmahal, Palace Compound, Agartala, linked with the e-tender portal.
   b) For any clarification mail to tripuratourism09@rediffmail.com or contact at (0381-231-7878/22-3893/232-5930, Fax-(0381)-231-7878.

5. No hard copy mode of submission of proposal will be entertained.

6. The RFP inviting Authority reserves the right to accept or reject any Bid including the lowest one without assigning any reason at any stage of RFP Process.

(Viswasree B, IAS)
Managing Director,
TTDCL, Swetmahal, Agartala.
Copy to:

1. The Director, Tourism for information.
2. The Branch Officer, IT, TTDCL Agartala for information.
3. The Nodal Officer, IT, for information and necessary action.
4. The Accountant & Cashier of this office for information.
5. Dealing Assistant (DA), Tender Branch for information and necessary action.

Copy also to:

1. PS to the Hon’ble Chairman, TTDCL (Minister, Tourism etc Deptt) for kind apprisal of the Chairman, TTDCL.
2. PS to the Secretary, Tourism for kind apprisal of the Secretary.

(Viswasree B, IAS)
Managing Director,
TTDCL

PART-B (For Newspaper publication only)

The MD, TTDCL, Swet Mahal, Palace Compound, Agartala, Tripura invites on-line separate item rate Proposals for engagement of social media management agency, from eligible, bonafide & resourceful authorized Agent/firm/Organization, through e-Procurement website of Government of Tripura, www.tripuratenders.gov.in up to 5.00 P.M. on 15/12/2019.

For more details kindly visit: https://tripuratenders.gov.in

Managing Director,
TTDCL