



# Tripura Tourism Development Corporation Ltd.

(A Government of Tripura undertaking)

No.F. F.4 (98)-TT/Mark/2011 / 5577-5610 Dated: 28-1-2011

## MEMORANDUM

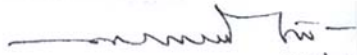
### Sub:- Introduction of incentive for facilitating maximum utilization of beds in various Tourist Lodges run by the TTDCL.

The Board of Directors of Tripura Tourism Development Corporation Ltd. in their meeting held on 26-11-2010, have decided to introduce providing of incentives to various Agencies so as to enable them to mobilize the maximum utilization of the beds available in the Tourist Lodges including Geetanjali Tourism Guest House being run by the Tripura Tourism Development Corporation Ltd. The incentives will be available subject to the following terms and conditions:-

1. During off season which would be decided by the management of the TTDCL meaning thereby if there are no booking in any particular Tourist Lodge for any particular period or which is less than 20% of the bed capacity, then the Managing Director, TTDCL may offer upto 20% discount for booking of vacant seats. Such decision shall have to be well publicized with intimation to all concerned before hand. In case there is any further necessity to increase the rate of discount, then decision of the BoD shall have to be obtained.
2. If any registered/ approved educational institution of the State sponsor students for their study tour to any existing tourist places in the State and requires to stay in the Tourist Lodge run by the TTDCL then subject to availability and prior confirmation, 50% discount would be given to such sponsored students for a maximum period of 2 days.
3. Corporation accredited Travel Agents may be offered 15% commission for advance booking in any of the Tourist Lodges including Geetanjali Tourism Guest House run by the TTDCL against full value. Such commission may be eligible only if the booked seats are actually availed by the guests.
4. Accredited Tourist Guides and unemployed youths who will be registered on the roll of TTDCL as per the notification to be issued separately, may also be allowed commission against their booking of seats in any Guest House/ Lodges run by the TTDCL and also against booking of approved package tours of TTDCL to the extent of 5% on the net receipt.

5. If it is found that even after allowing the above incentives, if any room remain vacant in any such Guest House / Lodges run by the TTDCL and on the day of stay, if any guest intend to stay and there is no prior booking for the particular day, then the concern Manager / In-charge of the Lodge may offer 10% additional discount to such customers for a maximum of 2 days provided there is no advance booking for such room.
6. If any staff of TTDCL including staff posted in Tourist Lodges / Guest Houses and Guides/ Marketing Executives etc. can sell rooms or package tours through their endeavors then for the number of rooms which they would be in a position to book it may get 2% of the net amount received as incentive in a given period subject to valid proof of their special efforts.

The above incentives shall come into force w.e.f. 1<sup>st</sup> February, 2011 and shall remain effective for until further order.



( M S Bhattacharjee) → 18/11  
IAS(Retd.)

Managing Director

Tripura Tourism Dev. Corpn. Ltd.

Swet Mahal, Palace Compound, Agartala.